



# **YOUNG ACHIEVER BUSINESS OLYMPIAD**

**2025**

# JOIN US BE A YOUNG ACHIEVER

ORGANIZED BY



ENDORSED BY



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## OUR PARTNERS



Established in Singapore in 2017, **OSG Youth Alliance** is a social enterprise that nurtures a network of global-ready youths who are passionate about sustainable development and innovation.

We achieve this by harnessing the support of the government, corporations and experienced professionals to build and grow a platform for young people to connect across geographical and cultural backgrounds with impactful and sustainable programs.

[www.osgyouthalliance.org](http://www.osgyouthalliance.org)





**ACT**<sup>®</sup> Global  
Solutions

**ACT** is transforming college and career readiness pathways so that everyone can discover and fulfill their potential. Grounded in more than 65 years of research, ACT's learning resources, assessments, research, and work-ready credentials are trusted by students, job seekers, educators, schools, government agencies, and employers in the U.S. and around the world to help people achieve their education and career goals at every stage of life.

[www.act.org](http://www.act.org)



**Global Youth Leadership Development Council (GYLDC)** is a Singapore-based not-for-profit, non-governmental organization dedicated to empowering young leaders worldwide to contribute towards the achievement of the UN Sustainable Development Goals (SDGs).

<https://ungyldc.org>





Global SDGs and Leadership  
Development Center



**Global SDGs and Leadership Development Center (GSLDC)**, a joint set up between **United Nations Institute of Training and Research (UNITAR)** and **Global Youth Leadership Development Council**. The Center aims to nurture talents with innovative mindsets, leadership abilities, and global perspectives, providing sustained human and intellectual resources to support countries in achieving the SDGs. Through innovative programs and cross-cultural exchanges, APEG empowers youth to lead with purpose and drive positive change in their communities and beyond.

## WHAT IS YABO?

The **Young Achiever Business Olympiad (YABO)** is a **business simulation competition** designed for **secondary and high school students (ages 14-18)**. Participants take on the role of managing a virtual company, making real-world business decisions in a **risk-free yet realistic environment**.

Through this **exciting two-day competition**, students will develop **entrepreneurial skills, critical thinking, teamwork and leadership** while competing with teams from across their country and beyond. YABO isn't just a competition, it's a **transformative learning experience** that equips young achievers with the skills needed to **succeed in the business world and beyond**.



# WHY BE YABO ACHIEVER

## GLOBAL CITIZENSHIP

Build empathy, cultural affluent, be responsible and empowering individuals to create positive change and a sustainable future.

## WIDE NETWORK & FRIENDS

YABO is a global competition where participants get to meet new friends globally and acquire cross cultural affluency through networking sessions.

## LEARN AND EXPERIENCE

- Gain invaluable, hands-on experience
- Learn and build skills that create future-ready impact.

## GLOBAL PROGRAMS

Through our partner networks and communities. Young achievers can participate in Global Programs and build Global leadership skills. .

## CERTIFICATES AND AWARDS

Boost participants' confidence and recognition of their knowledge and skills.





## ① SCHOOL / OPEN ROUND

1. **School Round** – Held within schools and sister schools AND/OR
2. **Open Tournament** – Open to participants from any school

Teams must have a **minimum of 6 members** and a **maximum of 8 members**.

However, students who **register individually** will be placed into teams, allowing them to collaborate with other young achievers and build new connections.



## ② COUNTRY ROUND

**Both winners and other participants** from **School/ Open Round** have the chance to continue their YABO journey.

This round allows teams to refine their strategies and compete at a national level, preparing for the Odyssey Summit in Singapore.

\*Both rounds are held on-site in each country, providing an immersive and competitive experience.



### ③ ODYSSEY SUMMIT

The Odyssey Summit is the final stage of YABO, where participants from around the world gather in **Singapore** for a **5-day Summit**. It is not just for winners, students from school rounds or open tournaments and country rounds also have the chance to join this exciting event.

Throughout the competition, participants will take part in outdoor sustainability activities, allowing them to learn about environmental responsibility while working in teams. They will also engage in business simulation challenges, where they must think strategically and make decisions just like real entrepreneurs.

As part of the competition, participants will present and pitch their business ideas to a panel of expert judges, showcasing their creativity and problem-solving skills. By the end of the summit, teams will compete for the ultimate goal, to be crowned the Global Title Winner and gain international recognition for their achievements.

With support from **GSLDC UNITAR, ACT** and **OSG** and the opportunity to win the Global Title, the Odyssey Summit is a once-in-a-lifetime experience for young achievers looking to grow and succeed.

# PROGRAM FLOW



## MASTERCLASS ON SUSTAINABILITY

## SUSTAINABILITY MASTERCLASS QUIZ



## START-UP BUSINESS SIMULATION



## PITCH & PRESENT



## Samuel Soekarno

“ through the young achiever business Olympiad I learned about the numerous factors that got into running a business

## Sean

“ If I was given the chance I would want to join the Young Achiever Business Olympiad Once More

## Brenden Chee

“ the simulation allowed me to learn about all factors of running a business, while putting my communication, team working and problem solving skills to the test.

## Jayden Chee

“ Interesting and fun manner to learn about the SDGs



# CERTIFICATES & AWARD

## CERTIFICATES

- Title Awards
  - Gold / Silver / Bronze
- Excellence Awards for each challenge
- Certificate of Participation

## MEDALS OR TROPHIES

- Title Winners
  - Gold / Silver / Bronze

## PERSONAL

Opportunity to join:

- Global Youth Leadership Development Council
- ASEAN China India Youth Leadership Summit (Junior)
- Odyssey Summit

## SCHOLARSHIP & MENTOR

- Apply for OSG Scholarship Scheme
- Young Entrepreneurs Mentoring Council



# PRESTIGIOUS ENDORSEMENTS



Winning or participating in YABO isn't just about the competition, it's about earning **prestigious, internationally recognized endorsements** that open doors to future success!

All YABO **certificates are backed by leading global organizations**, making them a valuable addition to your academic portfolio. These endorsements recognize your **entrepreneurial mindset, leadership potential and problem-solving skills**, helping you stand out for scholarships, university applications, and career opportunities.

For parents and educators, this means **your students are gaining real-world skills** that are acknowledged by **respected global institutions**, a strong validation of their learning experience.

- Boost your credentials with globally recognized endorsements
- Gain a competitive edge for higher education & future careers
- Be part of a world-class competition that develops future leaders

## LOCAL ROUND ENDORSEMENTS:

**ACT** Global Solutions

**GYLDC**  
Global Youth Leadership  
Development Council

**OSG**  
OSG youth alliance

## ODYSSEY SUMMIT ENDORSEMENTS:

**Global SDGs and Leadership  
Development Center**

**unitar**  
United Nations Institute for Training and Research

**ACT** Global Solutions

# MASTERCLASS ON SUSTAINABILITY

## 1-2 Hours Self-Paced Learning

An online masterclass Developed by the United Nations Sustainable Development Group (UNSDG) equipping participants with essential knowledge on the 17 SDGs and their 2030 targets.

## EMPOWERING YOUNG LEADERS FOR A SUSTAINABLE FUTURE

YABO challenges young minds to develop business solutions that tackle real-world problems while supporting the UN Sustainable Development Goals (UNSDGs)



Day 1	
Time	Session
08:00-08:30	Delegates Arrive
08:30-08:50	System Testing and Login Checks
08:50-09:00	Proceeding to Main Room
09:00-09:15	Welcome and Introduction to Challenge rules
09:15-09:30	Introduction to Business Case & Q&A: Role Play
09:30-10:00	#01 – Wit and Quick
10:00-10:30	Tea Break and Discussion on Role
10:30-11:10	#02 – Business Simulation Operation Round 1
11:10-12:00	#02 – Business Simulation Operation Round 2
12:00-13:00	Lunch
13:00-13:40	#02 – Business Simulation Operation Round 3
13:40-14:20	#02 – Business Simulation Operation Round 4
14:20-15:00	#02 – Business Simulation Operation Round 5
15:00-17:00	Brainstorming on Business cases and the Operation result
17:00-18:00	Preparing the Business case for presentation
Day 2	
08:30-09:00	Day 2 Check-in
09:00-10:00	Preparing your business booth or case for customers and judges
10:00-12:00	Presentation and Judging, Competitors Battle
12:00-13:00	Lunch
13:00-13:30	Reflection and Learning Session
13:30-14:30	Prize and Award Presentation
14:30-15:00	Closing Ceremony

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