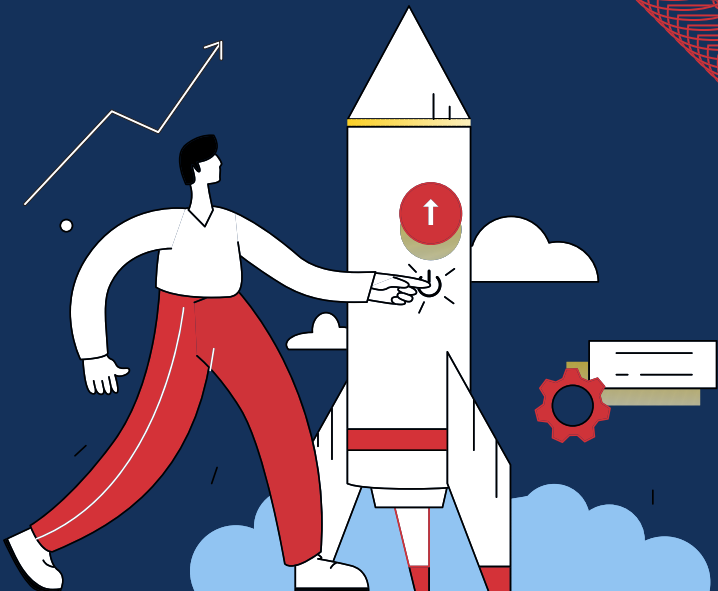


GLOBAL BUSINESS

# **SIMULATION CHALLENGE**



2022 IMPACT REPORT

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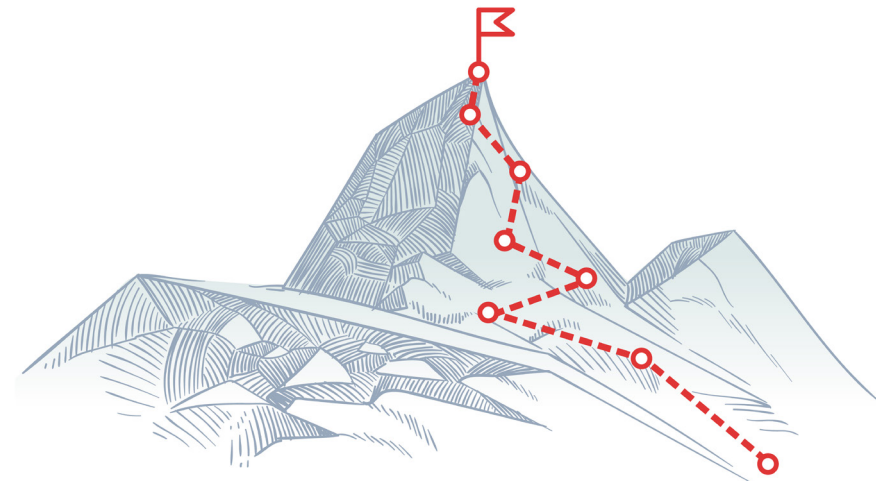
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We have the huge honor of celebrating the successes of the 2022 ACT GAC Global Business Simulation Challenge which is encapsulated in this report.

The concept grew out of the pioneering Regional cross-border work that occurred in the last academic year and for the first time this is truly global.

To best serve our ACT GAC students and schools which have been one of our biggest advocates and supporters, we collaborated with various supporting organizations to facilitate a global business simulation challenge that spanned three key regions involving more than 250 students from 60 schools.

After three Regional Rounds of elimination, 14 mixed teams from 25 schools were formed to participate in the Global Finals to develop teamwork and entrepreneurship skills drawing on the skills and knowledge students have learned in their GAC studies. To our global winners and finalists, congratulations for demonstrating mastery

of essential business concepts including sales and forecast, human resources allocation, procurement and materials planning, finance, and account management.

Above and beyond, you have gained a myriad of complementary skills such as communication, problem-solving, time management and positive behavioral skills which are extremely valuable for college readiness and success.

Lastly, I would like to extend my sincere thanks to all the educators for your support - you are the driving force behind these young people's success.

To our partners, colleagues and supporting organizations, thank you for your hard work and dedication to better serve our students. Without you, this global challenge would not be possible. Thank you and enjoy the photos and success stories!



**Mr Andrew Taylor**  
ACT Vice President, Product  
Market Segments and Product Management



**Dr Tan Eng Han**  
AES Vice President (ASIA)



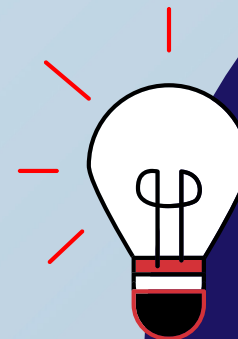
# INTRODUCTION

The Global Assessment Certificate™ (GAC) is a practical, holistic, skills and competencies-based university preparation program designed to prepare non-native English-speaking students to succeed in an English medium university.

Managed by ACT Education Solutions, the GAC is delivered in a number of authorized teaching centers located in Cambodia, China, Indonesia, Mongolia, Mexico, Myanmar, Philippines, South Korea, Suriname, Thailand and Vietnam.

With the GAC program being aligned with the ACT Holistic Framework, students were able to experience how business knowledge, social connection, environmental factors,

and collective problem solving were all important factors in this global business challenge. Not only were students able to meet their classmates from around the world and vie for the top spot in a business setting, they also got to apply and hone their skills and knowledge acquired from the following GAC courses: Communication Skills, Business Studies, Study Skills, and Academic English: Listening & Speaking Skills. This opportunity to them was priceless.



“

***Our programmes aim to  
ACHIEVE DIVERSITY,  
EFFICACY AND  
SUSTAINABILITY.***”





# ABOUT GLOBAL BUSINESS CHALLENGE SIMULATION CHALLENGE

2022 ACT GAC Global Business Simulation Challenge was initiated by ACT Education Solutions Limited (AES) to unite their international school communities on a single online platform.

The Business Simulation Challenge provides opportunities for participants to collaborate, challenge their knowledge, understanding and execution of complex business decisions in an interactive and dynamic environment.



# OUR IMPACT



**8**  
COUNTRIES

**60**  
TEAMS

**300**  
STUDENTS



China



Mexico



Singapore



Indonesia



Thailand



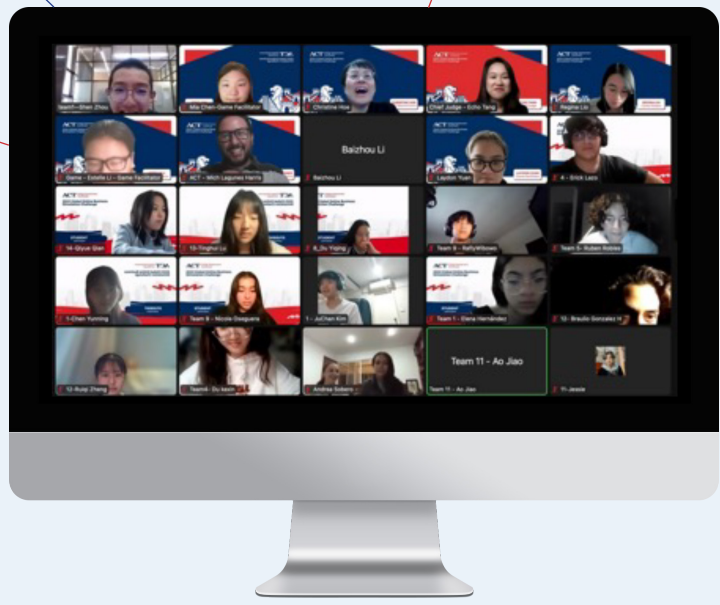
Vietnam



Cambodia



Myanmar



# NEW CHALLENGES TO OVERCOME...

With a new team, all students must overcome the fear of communication barriers and cultural understanding.

## 1. NEW TEAM

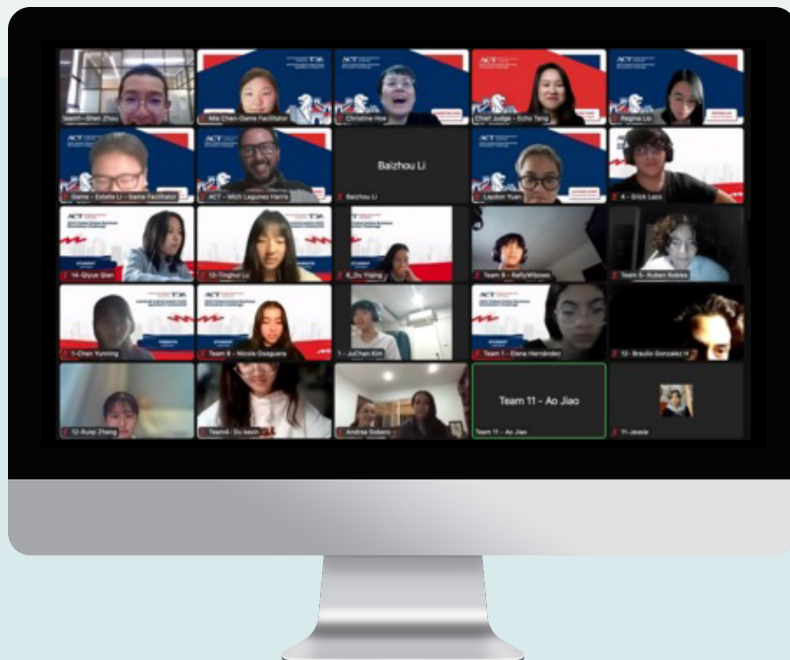
To support students in forging new comradeship, they were given a week to schedule virtual meetings to develop a mutual understanding of their personality and set up their company.

In the Global Finals, we witnessed the growth of students who applied their learning from the regional round and demonstrated improvement in business results!

## 2. NEW GAME

Students from the Top 5 Regional Teams are re-grouped into 14 new global teams made up of members from different regions and institutions.

Being teamed with students speaking of a different language and culture encourages students to collaborate and work in an intercultural environment under a tight timeframe.







Team  
— Ektra III —



## Regional Rounds

By virtue of geographical location, students will challenge among teams from the same region.

Latin America  
1 Oct

Southeast Asia  
17 Sept

North Asia  
24 Sept

Global Finals

The top 5 teams of each region proceed to the Global Finals.  
**15 - 16 Oct**

## Hands-on Training

Students get to familiarize with the functions and strategize how to win the challenge.

**27 Aug - 10 Sep**

# CHALLENGE PATHWAY

# CONGRATULATIONS

to the Winning Teams of ACT GAC 2022  
Global Online Business Simulation Challenge

01.

## TEAM 13 - THREE LITTLE PIGS

Gabriella Wiandoko  
Tinghui Lu  
Gregorius Nathanael  
Hugo Aviantoro



02.

## TEAM 6 - EMBERS MEDIA

Yi Cheng Xia  
Gabriel Mijangos Camarillo  
Dary Saka Fitradly  
Pann Jantrarangsi



03.

## TEAM 4 - ASTRONAUT

Du KeXin  
Guo Xinlu  
Erick Fernando Lazo Alvarado  
Shushpimook Sanitiwattanam



04.

## TEAM 9 - HYPE CUBE

Choi Ming Tak Danny  
Ma Yunsi  
Nicole Oseguera Capitaine  
Ramadhan Rafly Wibowo



05.

## TEAM 3 - GOAT

Chengdian Li  
Jingze Zhang  
Santiago Yeomans Perez  
Jirapinya Jiradechdumrong

& Most  
Creative Logo





# TESTIMONIALS

Working as a part-time judge for ACT Group is one of most unforgettable experiences in my life.

All the staff members are supportive and professional. The excellent team contributes much to the well-organized competition, which can bring fun and challenge to young competitors from different countries. I noticed the young students were totally involved in the whole process of the competition where they might suffer from peer pressure from other teams.

Their excellent presentation and comprehensive potential leadership surprised me a lot. Many thanks to ACT and look forward to the arrival of next time to be a judge.

**Tina Hou**

Head of Moral Education

The Global Business Simulation Challenge was an extremely eye-opening experience that allowed me to learn the plethora of aspects of running a business. As a hands-on learner, this experience transcended what could be taught in the classroom and granted me a taste of real-life business experience in a market with many competitors. Furthermore, the addition of random teams in the finals, also helped me to build valuable friendships with others of similar business-minded individuals.

**Choi Ming Tak Danny**

Hwa Chong International School



# TESTIMONIALS

Attendance of ACT business simulation competition bring me a memorable experience. At the primary round, I cooperated with two of my friends who also love business. We did not have barrier in communication plus we analyze our investment result very carefully. Therefore, we step into the advanced competition after 5 round of investment. However, it's more difficult in the advanced round because we need to form groups with people from other countries. It is a big challenge for my English ability. We quickly get along well with each other and started to make plan about our investment strategies through wechat before the competition. The situation was not follow our

**Li Chengdian**

Fayao School

envision, the factors of employment, capacity chosen, price making etc all influenced the result. We made many mistakes in the first round and immediately had a communication and shift the details of the strategy. Finally, our rank got higher and higher and take the 5th place in the end. Thanks to the cooperation of my teammate, we did a good job! In general, it's a superb chance for us to practice English and investment ability and it's actually my first time co-work with people from different cultures. I can't wait to participate in other this kind of activities!

Gregorius Nathanael from Kinderstation Senior High School, and Gabriella Wiandoko from PPPK Petra were warm and friendly. We bonded over conversations on the differences of our cultures and customs including festivals and eating habits. The strong bond helped us not only to embrace the issues affecting our business result yet to remain focused on achieving our business goals.

**Ashley Tinghui Lu**

Shanghai Datong High School



# TESTIMONIALS

When I first became aware of the Business Simulation Challenge, I was immediately excited to participate. It felt like a fun activity, and an opportunity to work on my soft skills. It did not disappoint. I enjoyed the simulation itself as well as working with my teammates, organizing how to make decisions was a bit hard, but I felt like the pieces fell into place naturally, and we quickly became an effective team. The final round was the best of all of them. Working with and talking to teammates from different cultures than my own was difficult but very rewarding.

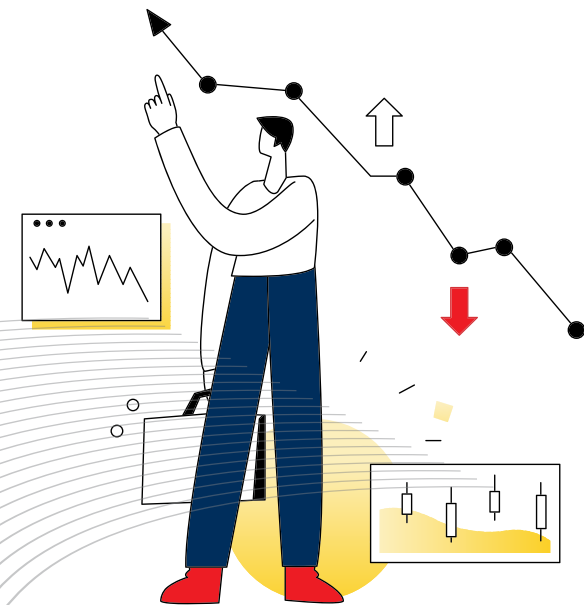
**Santiago Yeomans Perez**

Escuela Sierra Nevada

Sarasas Ektra School would like to thank ACT for providing an incredible platform for teachers and students. The Business Simulation Challenge was a learning experience through which our students could build their critical, analytical, and problem-solving skills. They got hands-on experience in how to use different business strategies. The Business Simulation Challenge allowed students to work on substantial aspects like teamwork, collaboration, decision-making, and leadership, which are the powerful tools to thrive in today's globalized world. Through this platform, teachers got an opportunity to support, empower and challenge their students toward success. Sarasas Ektra Schools looks forward to more such challenges!!

**Mrs. Ketaki Tonse**

Sarasas Ektra School





# PARTICIPATING SCHOOLS



# PARTICIPATING TEAMS

## Southeast Asia

### Elyon Christian School

DALIRUN TEAM

### Sarasas Ektra School

Ektra I  
Ektra II  
Ektra III

### SMA Kristen Petra 3

Threega

### Hwa Chong International School

Levitating

### SHINE Singapore Helm Institute of Education

Romduol  
Wyvern

### SMA Kristen Petra 4

PETRA 5

### Kinderstation Senior High School Yogyakarta

FreakyGenius  
PUNOKAWAN

### SMA Kristen Petra 1

SMA Kristen Petra 1

### SMA Kristen Petra 5

Team A MUHI  
Team B MUHI

### Royal Academic Institute

The Four Demi Gods  
RANGOON  
Phoenix

### SMA Kristen Petra 2

Icesthetic

### SMA Muhammadiyah 1 Yogyakarta

Team A MUHI  
Team B MUHI

### Teach Indonesia School

TIS Squad



# PARTICIPATING TEAMS

## North Asia

### Beijing No.80 High School

GOAT  
Money-Spinners

### Nanjing Jinling High School

JLHS-ZMB  
JLHS-ZMB2

### Shenzhen Vanke Meisha Academy

Shenzhen@Harbin

### Chengdu Shude High School International Department

The Octonauts

### Shanghai Arete Bilingual School

Abattoir  
FCQW 光宗耀组

### The Second High School

(Attached to Beijing Normal University)

The waves

### Chongqing No 2 Foreign Language School

lollipop

### Shanghai Datong High School

THE bank  
Eternity  
Jars

### Weiyu Middle School

Angry superstars

### Fayao school

The richest

### Shanghai Southwest

Angry superstars

### Wuhan Haidian foreign language Shiyan school

Four one  
star conqueror

### Harbin No.3 High School

No.3 100%  
Shenzhen@Harbin





# PARTICIPATING TEAMS

## Latin America

### Centro Escolar Torreblanca

Team 3

### Escuela Sierra Nevada Interlomas

Rebooters  
Team 13  
Team 14

### Instituto Lomas del Real

RAA Group  
Team 3  
Team 11  
Team 13

### Centro Escolar Triana

Entrepreneur  
Team 4  
Team 11

### Escuela Sierra Nevada

Kope  
Rebooters  
Team 1  
Team 6  
Team 10

### Instituto Chapultepec High School Campus Primavera

Rebooters  
Team 4  
Team 10

### Colegio Británico - Prospect

RAA Group  
Team 1

### Fomento Cultural Los Sauces A.C., Colegio Los Sauces

Kope  
Team 1  
Team 6  
Team 12

### Oxford School of English

Entrepreneur  
Team 13  
Team 12  
Team 14

### Colegio Euro Texcoco

Entrepreneur  
Team 6  
Team 10

### Instituto Real De San Luis

Team 4  
Team 11  
Team 12

### Universidad Panamericana Preparatoria, Campus Yaocalli

Kope



# OUR VALUED PARTNERS



# JUDGES



**ANTONIUS MALEM BARUS**

Krya, Co-founder and  
Chief Executive Officer



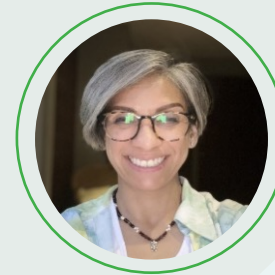
**HEIDY JUÁREZ**

Director of Admissions  
Universidad de las, Américas Puebla (UDLAP)



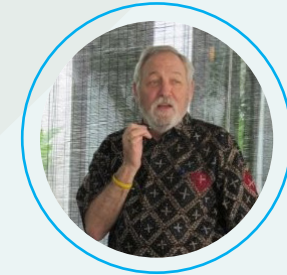
**HERTI KARUSOTJU**

Founder



**LUISA PÉREZ**

Sierra Nevada (San Mateo)  
School Coordinator



**GEORGE BURKE**

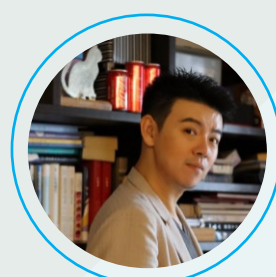
SUNY University at Albany,  
International Admissions, and Recruitment Specialist



**MAURICIO  
VELÁZQUEZ COOPER**  
CEO of Reliant, Medical San Lius



**URSKA LENART**  
University of Missouri,  
Assistant Director of Operations



**ARTHUR LI**  
ACT China  
Program Manager



**DANNING CHEN**  
ACT China  
Regional Account Director and PU Lead



**EMILY ZHAO**  
ACT China  
Senior Regional Account Director



# JUDGES



**HAYLEY XU**

GAC Universities Program Director, Shanghai  
International, Studies University Education Group



**MICHEL LAGUNES HARRIS**

GAC Mexico  
Regional Academic Manager



**SAIFONG CHAN**

ACT China  
Senior Regional, Account Director



**TINA HOU**

Head of Moral Education

# GUEST SPEAKERS



**ARMAND IDRIZAM**

Koko Loko,  
Founder



**VINUSHA MK**

Four Seasons Pastry,  
Founder

## ACT GAC TEAM



**CHRISTINE HOE**  
Regional Account Director,  
SEA and Rest of the World



**ECHO TANG**  
ACT China Regional  
Account Manager



**ANY SULIANTI**  
ACT Indonesia  
Regional Account, Director Lead



**KEITH TANG**  
ACT Indonesia Regional  
Academic Manager

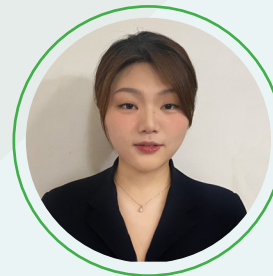
## GAME PARTNER



**LILLY WONG**  
The Experiential Labs  
Game Master



**REGINA LIO**  
The Experiential Labs  
Game Master



**MIA CHEN**  
The Experiential Labs  
Game Facilitator



**LAYDON YUAN**  
The Experiential Labs  
Game Facilitator



**ESTELLE LI**  
The Experiential Labs  
Game Facilitator



# See you in the 2023 ACT Business Simulation Challenge

Website: <https://www.global.act.org/>  
Instagram: [act\\_gac\\_sea](#)  
Linkedin: [ACT-GAC Southeast Asia](#)





# 2022 IMPACT REPORT

